



WHITESNAKE

******'Live...In The Shadow Of The Blues'* double concert album (+ 4 brand new studio tracks!) released on November 27th on SPV*****

Steamhammer/SPV are proud to announce the signing of one of the greatest and most acclaimed hard rock acts of all time. For almost three decades, Whitesnake has been the multi-platinum selling creative vehicle for former Deep Purple frontman David Coverdale.

Released on November 27th, 2006 Whitesnake's new double concert album, 'Live ... In The Shadow Of The Blues' provides a scintillating documentation of the hit-strewn set that the band played across Europe on this summer's festival circuit, including 'Here I Go Again', 'Is This Love', 'In The Still Of The Night', 'Fool For Your Loving', 'Ain't No Love In The Heart Of The City' and 'Walking In The Shadows Of The Blues', plus two timeless Deep Purple classics in the shape of 'Burn' and 'Stormbringer'.

The CD also features the added bonus of four brand newly recorded songs – 'Ready To Rock', 'If You Want Me – I'll Come Running', 'All I Want Is You' and 'Dog' – written by Coverdale and guitarist Doug Aldrich. These are the first original Whitesnake studio recordings for more than a decade.

Coverdale is backed on 'Live ... In The Shadow Of The Blues' by a hugely distinguished group of musicians. Besides former Black Oak Arkansas/Pat Travers Band drummer Tommy Aldridge - with whom David toured the incredibly successful '1987' album - he is joined by two outstanding guitar players, the aforementioned Doug Aldrich (ex-Dio/Lion) and Reb Beach (currently of Winger, ex-Alice Cooper/Dokken). Keyboard player Timothy Drury is best known for his work with The Eagles, whilst relatively unknown bassist Uriah Duffy plays with a skill that belies his tender years. Together their blend of road-seasoned maturity and raw, youthful enthusiasm constitutes a technically unparalleled grouping that's been causing Whitesnake connoisseurs to drool with approval.

David Coverdale was himself plucked from obscurity to become lead singer with Deep Purple in 1973, fronting them for the 'Burn', 'Stormbringer', 'Made In Europe' and 'Come Taste The Band' albums (all gold and platinum releases) before the band called it a day in 1976.

After a pair of solo albums ('David Coverdale-Whitesnake' and 'Northwinds'), Coverdale formed Whitesnake, whose next six albums ('Trouble', 'Lovehunter', 'Ready & Willing', 'Live...In The Heart Of The City', 'Come An' Get It' and 'Saints & Sinners') would all achieve gold sales in the UK, scoring hit singles along the way.

In 1984, Coverdale began to turn his attention Stateside, snapping up ex-Tygers Of Pan Tang/Thin Lizzy hotshot John Sykes as a sidekick for a US remix of the 'Slide It In' album that emerged via Geffen Records. But it was the '1987' album, which contained the US No. 1 single 'Here I Go Again', plus 'Is This Love' and 'Still of the Night', that made Whitesnake household names on both sides of the Atlantic.

Cont...

Reaching the Top 10 in 1989, 'Slip Of The Tongue' was a multi-platinum follow-up that featured guitar wizard Steve Vai.

Two years later, David put Whitesnake 'on ice' to collaborate with former Led Zeppelin guitarist Jimmy Page on Coverdale/Page's self-titled album and ensuing world tour.

Released under the handle of David Coverdale & Whitesnake, 1997's 'Restless Heart' had initially been conceived as Coverdale's third solo album, something that would eventually come to pass three years later with the well-received 'Into the Light'.

An unplugged Whitesnake album, 1999's 'Starkers In Tokyo', had only been intended as a Japanese-only release but was made more freely available due to public demand.

Whitesnake's extremely popular web forum, www.whitesnake.com, went live in 2000, and enthused by overwhelming fan reaction Coverdale rallied a new line-up of the band to celebrate its 25th anniversary in 2003. In Britain, the band headlined the year's traveling Monsters Of Rock tour, causing an impressed *Classic Rock* magazine to purr: "Here was a set tighter than a Swiss bank, expertly tooled for highs and lulls, and glistening with anthemic cock rock."

Since Coverdale reactivated the band – who will release a new studio album on SPV in 2007 – the public's demand for 'Snake product has been all but insatiable.

In 2003, EMI released two 'Best Of' albums - a single 'Best of Whitesnake' CD and a double anthology 'The Silver Anniversary Collection'. 'The Early Years', a companion volume to the anniversary CDs, arrived in 2004. Meanwhile, an October 2004 show filmed at London's sold-out Hammersmith Apollo by acclaimed director Hamish Hamilton has been issued on DVD as 'Live... In the Still of the Night'. That same month, Geffen Records released 'Whitesnake: The Definitive Collection'.

Whitesnake have now signed a deal with SPV Records, Europe's most successful independent label, to release *'Live...In The Shadow Of The Blues'*, *their greatest in-concert songs as they should be heard...raw, powerful & loud – with venous fangs glistening and ready to strike.*

Fangs for the memory! – Roland Hyams on 020 8677 8466 / 8769 6713

roland@workhardpr.com

www.whitesnake.com www.spv.de

27th October 2006