



The Answer

*****EXPLOSIVE NEW IRISH HARD
ROCK ACT BAG DOWNLOAD SLOT
JUNE 11TH, DEBUT 'KEEP BELIEVIN'
EP RELEASED JULY 11TH*****

"A young band from Downpatrick in Ireland, The Answer have clearly grown up listening to Led Zeppelin, Free and The Who. The Darkness chose the unsigned band to open for them at their Brixton Academy gig, having been impressed by their performance at an Irish Festival. Think crunchy riffs, high-pitched 'squeeze-ma-lemon-till-the-juice-runs-down-ma-leg' vocals and a stuttering rhythm section and you've got a band older than its years." Classic Rock Magazine, January 2005 issue.

The Answer, a living, breathing, organic, visceral, gloriously retro young Irish hard rock band, have now signed to the Albert Productions Record Label, and are set to release their brilliant debut 'Keep Believin' EP on July 4th. Available as a 5 track CD and two track 7" vinyl single, 'Keep Believin', marketed and distributed by powerhouse indie Vital Distribution, looks all set to blast The Answer into the UK scene.

The Answer, who have already won coveted support slots in the UK with The Darkness and Alter Bridge, have now landed a slot on the Napster stage at the Download Festival on the afternoon of Saturday June 11th. They warm up with a headline gig at the Belfast Empire on June 9th.

'Keep Believin' is a massive slab of rifftastic, rhythmic, hard driving, no-nonsense melodic hard rock. The 'Keep Believin' EP, recorded at Albert's state of the art studios in North London in February 2005, will firmly establish The Answer at the forefront of the emergent new hard rock scene.

The next 'big thing'?
The Answer.
www.theanswermusic.com

Believer – Roland Hyams on 020 8677 8466 / roland@workhardpr.com.
11.05.05



The Answer

Biography

The Answer are a truly exceptional group of brilliant musicians bonded together by a love of traditional hard rock and the burning desire to create stunning original compositions.

The Answer were formed in 2000 by guitarist Paul Mahon, whose father was a jazz trumpeter and member of seminal Irish Beat group The Freshmen, who released three albums on CBS and toured with the likes of the Beach Boys. Aged 18, Paul knew he wanted to put together a GREAT rock band and mentioned it to bassist Micky Waters, an old school friend who had cut his teeth in numerous cover bands around Belfast. Micky jumped at the idea so they started writing together straight away.

Paul and Micky trawled through the ranks of everyone they knew in the Northern Irish music scene in their search for the ultimate rock voice. The guys were often told about an amazing young blues singer called Cormac Neeson, but when they tracked his parents down, they found that Cormac had hightailed it out to New York and was working in pizza joints, and singing in Blues bands in the big apple. Undaunted, they tracked him down and told him about the band and their plans for world domination. Struck by the music, Cormac moved back to Belfast a few weeks later and started writing lyrics to the searing licks that Paul and Micky had penned.

All along Paul and Micky knew the drummer they needed and wanted in The Answer. James Heatley, who had played as Ash's stand-in live drummer in 1993 (when Rick was doing A-Levels) was a highly sought after sticksman who had formed his own band and rather than continue working with Ash, James had a burning desire to follow his own muse. Paul called him up only to find that he was about to take his finals at University, so the trio waited patiently while James completed his degree in Psychology (no thick drummer jokes applicable here then!).

In late June 2000, the four of them got together for their debut rehearsal and by the end of the first song it was obvious something special was happening in the room. Everyone was just staring at each other and laughing - "That was fucking amazing" was the general consensus.

2001 was spent writing, rehearsing, gigging locally and building up a set The Answer could really rock with. By 2002 the guys had attracted the attention of MCD promotions in Ireland, (the company who recently bought out the Mean Fiddler Group, alongside Clear Channel), who put them on as openers at the Witnness Festival that year.

Last summer, The Darkness were so wowed by the Answer at a festival in Ireland that they invited the band to open at their Brixton Academy gig at the end of November 2004. Blown away by the band's performance, Albert's, publisher of AC/DC worldwide, began negotiations to sign The Answer. The first fruit of the deal, the 'Keep Believin' EP, is now set for release on July 11th.

May 11th 2005.



THE ANSWER

*****EXPLOSIVE NEW IRISH HARD ROCK ACT
LAND SOLE DARKNESS SUPPORT SLOT AT
BRIXTON ACADEMY 23RD NOVEMBER 2004*****

"By the time The Answer are halfway through opener 'Keep Believin' it's become obvious that both they and the crowd have been waiting for each other. Neither speeches or fireworks are necessary, and for the next 45 minutes The Answer take control of the proceedings, showing why they're one of the hottest new bands in the country." (Alternative Ulster magazine, January 2004 issue, reviewing The Answer live at the Belfast Empire).

"The Answer inhabit a space in the current Irish music scene which is entirely their own - possessing the skill and power of a 70's rock act but with the added bonus of a modern day edge and intimidating youthful energy."

(MCD Witness website 2003).

The Answer are a living, breathing, organic, visceral, gloriously retro, brand new hard rock band from Downpatrick in Ireland. Straight away their love of classic 70's rock bands such as Led Zeppelin, Free and The Who is apparent, but dig a little deeper or come and see them live and it is soon clear that there is so much more to The Answer.

The Darkness asked for The Answer to open for them at Brixton Academy on November 23rd specifically after seeing the band play (on the same line-up as themselves) at a one-day festival in Belfast back in August. So the band have lined up a series of UK gigs to follow. Details are:-

Tues. 23rd Nov. - Brixton Academy (with The Darkness) Onstage @ 7.45pm
Wed. 24th Nov. - London Oxford Street Metro onstage @ 10..0pm
Thurs. 25th Nov. - Brixton Windmill Onstage @ 10.00pm
Fri. 26th Nov. - Islington Academy (Supporting The Mooney Suzuki)
Mon. 29th Nov. - Manchester MDH (main support for Alter Bridge)
Tues. 30th Nov. - Glasgow Garage (main support for Alter Bridge)
Wed. 1st Dec. - Wolverhampton Wulfrun Hall (main support for Alter Bridge)
Fri. 3rd Dec. - London Mean Fiddler (main support for Alter Bridge)
Sun. Dec. 5th London Astoria (Supporting Ash)

**The next 'big thing'? The answer to that question is probably
The Answer.**

Believin' – Roland Hyams on 020 8677 8466 / roland@workhardpr.com. 17th Nov. 2004.